

Organization : Erudite
Job Location : Work from home
Job Type : Internship
Duration : depends on job

PERKS:

- Certificate of completion
- Performance-based remuneration
- Become a part of an elite group of innovators

Job Title: a) Event Creation and Marketing Intern

Roles and Responsibilities:

- Creating a database and contacting gifting partners for our events.
- Identifying targeting audience for the events
- Come up with activities and events to engage audience
- Ideation on our flagship event Ink-Credibles 2.0.

Skills Required:

- Flexible in taking different responsibilities
- Excellent communication and interpersonal skills
- Team player

Job Title: b) Graphic Designing Intern

Roles and Responsibilities:

- Conceptualise visuals based on requirements
- Develop illustrations, logos and other designs using software or by hand.
- Test graphics across various social media.
- Amend designs after feedback.
- Ensure final graphics and layouts are visually appealing.

Skills Required:

- Must have a laptop.
- Good knowledge about poster making and video making softwares.
- Must be active and take up responsibilities.

Job Title: c) Editorial Intern

Roles and Responsibilities:

- Create content for marketing campaigns to drive leads and subscribers Use SEO best practices to generate traffic to our site.
- Regularly produce various content types, including email, social media posts, blogs and research-based writings
- Make necessary edits in content produced by the members of the content creation team.
- Keeping a check on the originality of the articles being published.

Skills Required:

- Good command over the English language
- Regularity and efficiency in working
- Reading and researching about various topics

Job Title: d) Social Media Marketing Intern

Roles and Responsibilities:

- Identifying our target audience and collecting feedback as responses
- Enhancing engagements on various social media platforms
- Plotting innovative engagement plans as per the platforms.

Skills Required:

- Access to various social media platforms
- Regularity and efficiency in working
- Networking and Team Player

Registration link : <https://forms.gle/wuEzUqVB62nJP7MH8>

Last date of submission : 06.06.2021 ,10:00AM